

Privacy Policy DSM Client

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1. Overview

This privacy policy applies to the DSM Client application ("Application"), developed by Kuori. The Application is an enterprise device management software client installed locally on Kuori display devices to monitor hardware status, collect operational telemetry, and facilitate remote device control via the DSM web application.

2. Data Collection and Usage

The DSM Client application collects technical and operational data exclusively for monitoring, diagnostics, device health management, and executing server commands.

The data collected includes:

- Device Identifiers: Serial number, Android ID, and other system identifiers used to uniquely identify the device within the management platform.
- Network Identifiers IP Addresses, MAC addresses, network names
- System & Software Information: App version, firmware versions, OS build details, and system settings (e.g. time zone).
- Telemetry & Sensor Data: On-board hardware sensor readings (e.g., temperature, humidity), physical enclosure state (e.g., door open/close status), and network diagnostic metrics.

3. No Personal Data Collection or Tracking

The Application is strictly designed for enterprise digital signage management and does not collect personal data or track individual end users:

- No Cameras or Microphones: The Application does not access cameras or microphones, nor does it perform audio/visual recording.
- No Audience Measurement: The Application does not measure, detect, or track viewers or individuals near the display.
- No User Accounts: The Application runs autonomously as a device client without personal account logins or end-user interaction.

4. Remote Control Operations

Authorized administrators can send remote management commands, such as system reboots and configuration adjustments, via the central DSM web management server. The Application executes these commands locally and reports execution status.

5. External Web Application Policy

Administrative access, user account management, and server-side logs are handled through the separate DSM web application, which is governed by its own privacy policy.

6. Data Sharing & Security

Collected data is transmitted securely to the DSM server infrastructure and service providers operating on behalf of Kuori. We do not sell, rent, or share device data with third parties for commercial or advertising purposes.

7. Contact Information

If you have questions regarding this privacy policy, please contact privacy@kuori.tech.